

CURRIUCLUM VITAE

Dr.Nataraj B.Patted

MBA, MTTM, Ph.D , NET, PGDMM, PGDHRM, PGDRD.

Assistant Professor & IQAC Coordinator

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CAREER OBJECTIVE

To associate with an organization that gives me scope to update my knowledge and skills in accordance with the latest trends and be part of a team that dynamically works towards growth of an organization.

EXPERIENCE

- Worked as Junior Research Fellow in the Project Establishment and Networking of Market Intelligence Centre's in India operated in the Department of Agribusiness Management, University of Agricultural Sciences Dharwad from 1st June, 2011 to 31st May, 2013
- Worked as Officer in Karnataka Bank from 06th September, 2013 to 24th July, 2014.
- Worked as Research Fellow in the project "Performance of Pledge Loan Scheme of Agricultural Produce operated in regulated markets of the districts coming under UAS, Dharwad jurisdiction" operated in the Department of Agribusiness Management, University of Agricultural Sciences Dharwad from 1st August, 2015 to 31st March 2016.
- Worked as Assistant Professor in the Department of Agribusiness Management, University of Agricultural Sciences, Dharwad from 23rd November, 2017 to 23rd November, 2019.

SPECIALIZATION

Agro Tourism, Tourism Destination Management, Tourism Entrepreneurship, Tourism Marketing, Human Resource Management,

RESEARCH PROJECTS

- Project Title:

Potential of Agrotourism in Northern Karnataka. A management appraisal funded by University of Agricultural Sciences, Dharwad.

Supply Chain analysis of Organic Jaggery in North Karnataka funded by University of Agricultural Sciences, Dharwad.

AWARDS

- Awarded as Best Research Scholar Award for the year 2017, by INDIAN ACADEMIC RESEARCHERS ASSOCIATION, Tiruchirappalli (Tamil Nadu).

PUBLICATIONS

A) Research Papers published in standard scientific journals

- Trend, Export Competitiveness and Direction of Trade of Indian Cigarette, Research Journal of Agricultural Sciences. An International Journal Vol 4(5/6): September-December (2013) 632-635.
- Dynamics of Indian FCV Tobacco in International Market Research Journal of Agricultural Sciences. An International Journal Vol 4(5/6): September-December (2013) 684-687.
- Analysis of tobacco growth and demand of steamed tobacco from International countries. Research Journal of Agricultural Sciences. An International Journal Vol 5(1): January-February (2014) 7-10.
- Trend in export and competitiveness of manufactured tobacco products from India. Research Journal of Agricultural Sciences. An International Journal. Vol 5(1): January-February (2014) 29-32.
- Analysis of Indian major fruits export from India. Research Journal of Agricultural Sciences. An International Journal Vol 5(5) September- October (2014) 891-893.

- Study on temporal variations in prices and arrivals of dry Chilly in Byadgi Market. Indian Journal of Applied Research Vol 5 (2) February (2015) 8-9.
- Strengthening Higher Education in India. Journal of the College of Education Vol.XXV No (2015) 16-23.
- Consumer preference for organic products. A socio-economic analysis International Journal of Agricultural Statistical Sciences Vol.12, Supplement 1, (2016) 69
- Dynamics Of Egg Prices In Major Markets Of India. An Econometric Analysis International Journal of Agricultural Statistical Sciences Vol.12, Supplement 1, (2016), 151
- Export Marketing Of Pepper And Its Products From India. Research Journal of Agricultural Sciences. An International Journal Vol 8(3) May -June (2017), 613-615
- Behaviour Of Prices And Arrivals Of Black Pepper In Major Markets Of Karnataka.Research Journal of Agricultural Sciences. An International Journal Vol 8 (3) May -June 2017, 633-635
- Impact of pledge loan scheme operated in Dharwad regulated market. Emerging Trends in Agribusiness Management in India. ISBN 978-93-85629-53-2 128.
- A study on problems faced by the consumers in purchasing of vegetables through different outlets. Emerging Trends in Agribusiness Management in India. ISBN 978-93-85629-53-2 225.
- Application of Markow Chain Model to analyze the export pattern of ungarbled black pepper. ISBN 978-93-85629-53-2 232.
- Price dynamics of green gram in major markets of North Karnataka. Emerging Trends in Agribusiness Management in India ISBN 978-93-85629-53-2 368.
- Agritourism: A Game changer for Doubling Farm Income. Emerging Trends in Agribusiness Management in India. ISBN 978-93-85629-53-2 407.
- Study on passenger perception towards Indian and railways with special reference to Hubli Junction. Science. International Journal of Agricultural and Statistical Sciences. Vol 16 ,779-782, 2020
- A study on performance of Mudra Yojana in India. Gujarat Agricultural Universities Research Journal. 46(1) 28-31

- Price Dynamics of Tur in Major Markets of Karnataka. Gujarath Agricultural Universities Research Journal. 46(2) 106-112
- An analytical study on trend and seasonal variations of foreign tourist arrivals. Journal of Emerging Technologies and Innovative Research. May 2021 8(5).
- Importance and status of patent in India. Sambodhi Journal. 44 01(2021).
- Dynamics of Income Generation from Foreign Tourist Arrivals to India. Vidyabharati International Interdisciplinary Research Journal. (October 2021).
- Performance of PM-Kisan Samman Nidhi Yojana in Karnataka. Asian Journal of Agricultural Extension, Economics and Soicology (40(09) 2022).
- Industrial Catering business in India- Economics Behind the scenes published in Journal of the Asiatic society of Mumbai ISSN 0972-0766 Vol XCV No.45, 2022
- A study on financial and physical progress of Pradhan ManthriKaushalVikasYojana ISBN Book 9788195129959 titled Mission Antyodaya for Strengthening India.
- A study on financial and physical progress of MUDRA Yojana ISBN Book 9788195129959 titled Mission Antyodaya for Strengthening India.
- Balancing benefits and costs to the Indian Tourist Destinations in ISBN 978-93-56403-99-4 book on Pilgrimage Tourism in the Kaveri Delta Region on the topic of Sustainable Tourism

B) Abstract Published in Magazines

Sl. No.	Title of the Article	Name of the Publisher	Year
1	Green Marketing Opportunities and Challenges	Agrobios	2012 October
2	Adike Munatahe bheale	Siri Samruddhi	2012 December
3	Agrotourism Opportunities and Challenges	Agrobios	2013 Januray
4	Dimensions of Contract Farming	Agrobios	2013 July
5	A way forward good look for farmers from important Agribusiness Websites	Agrobios	2013 July

6	Vanamaeshinkai, hathi haagu thogaregala markuttae munnatu baele	Siri Samruddhi	2013 January.
7	Raichur Krishi Marukatealle Nadevu Vyavhar kuirthu lekhanu	Karnataka Vikas	2013 January
8	Siyavare Marukatte Dharani Vishlashenya	Krishi Munade	2013 June
9	Govin Jola Marukate Dharane Vishalashenya	Krishi Munade	2013 June
10	Adake marukate dharne vishalsanya	Krishi Munade	2013 June
11	Irrulae katavene velaya 800-1000 dhara neerakshya	Krishi Munade	2013 July
12	Togare Baelya Munnatha	Krishi Munade	2013 Feburary
13	Vanna Menshinkaye Bale Munathu	Krishi Munade	2013 Feburary
14	Guthiga Bsayaaya Noothan Ayyama	Krishi Munadde	2013 March
15	Vanna Drakshi Ondhu Pakshi Notta	Krishi Munnade	2014 July
16	Application of Cluster Analysis in Agriculture	Readers Shelf	2014 August
17	Food Production and Hungeronomics in India	Readers Shelf	2015 Feburary
18	Krishi alliyavika Roganashakagalu	Siri Samruddhi	2015 September
19	Admana Sala	Siris Samruddhi	March 2016

C) Abstracts published in National, International Seminars and Conferences proceedings

Sl. No.	Title of the Article	Name of the Publisher
1.	Need of ICT in agriculture sector	Kristu Jayanthi, Bangalore
2	Foreign universities will act as an accelerator for higher education inspiring students	Kristu Jayanthi, Bangalore

3	Need many more National institute of Agricultural education and research	Kristu Jayanthi, Bangalore
4	Indian dairy sector will emerged to be a good income earner in the foreign market	Anand Agricultural University Anand, Gujarat.
5	Public private partnership will certainly erase all the problems of dairy	Anand Agricultural University Anand, Gujarat.
6	Need of many more private players in dairy sector	Anand Agricultural University Anand, Gujarat.
7	A study of value chain in dairy industry.	Anand Agricultural University Anand, Gujarat.
8	Useful Software's for Research on Climate change	University of Agricultural Sciences, Dharwad
9	Shifts in area under cultivation of Major cereal crops in Karnataka. An anlysis	University of Agricultural Sciences, Dharwad
10	Impact of climate change on Agricultural production	University of Agricultural Sciences, Dharwad
11.	An analysis on performance of MICRO UNITS DEVELOPMENT AND REFINANCE AGENCY (MUDRA).	Department of Economic Studies and Planning, School of Business Studies, Central University of Karnataka

D) Publication of the report/practical manuals

Sl No	Name of the report	Publisher
1	Commodity Report on Green Gram	ICAR(Indian Council of Agricultural Research), Government of India.
2.	Rural Entrepreneurship Awareness and Development Yojana	University of Agricultural Sciences, Dharwad

E) List of Seminars, Conferences and Workshops attended

Sl No	Name of the Conference/Seminar/Workshop	Date of Conference/Seminar/Workshop	Venue
1	National Seminar on Changing Ethos of Agribusiness Management and Education.	March 19-20, 2010	University of Mysore, Karnataka
2	International conference on Agricultural Marketing in the context of changing global economic order.	March 25-26, 2011	University of Mysore, Karnataka
3	National Level Business Competition	22 nd April 2011	BVB College Hubli, Karnataka
4	National Conference on FDI Issues in Indian Retail Sector	January 20 th 2012.	SDM College Dharwad
5	Commodity Futures markets in agriculture -Workshop	March 7-8,2012	University of Agricultural Sciences Dharwad
6	National Conference on Indian Higher Education in the 21 st century five decades ahead. Challenges and Prospects	November 29-30,2012	Kristu Jayanthi College Bangalore Karnataka
7	Annual Conference on Agricultural Inputs and Services Delivery System for Accelerating growth and Improving Farm Income	October 9-11,2012	IARI, New Delhi
8	National Seminar on Prospects of livestock and dairying in India Under changing global economic era.	January 17-18, 2013	Ananad Agricultural University Gujarat
9	International Conference on Challenges for Industrial Survival	February 22 and 23, 2013	Presidency College Udaipur ,

	and Growth in Indian and Global Perspective		Rajasthan.
10	National Seminar on Researcher Competency Mapping and Management	March 24-25,2014	The Maharaja Sayiarao University of Baroda
11	Annual AERA Conference on Leveraging Institutional Innovations for Agricultural development	November 18-20, 2014	University of Agricultural Sciences Raichur
12	International Workshop on Statistical Methods for Business and Industry Applications	January 8-9 2015	Indian Statistical Institute Chennai
13	National Seminar on Climate change and Agrarian Economy: An Indian perspective	January 22-23, 2015	University of Agricultural Sciences Dharwad
14	Innovative Best practices in NeGp Agriculture and Allied sectors	30 July to 1 st August 2015.	University of Agricultural Sciences Dharwad
15	Attended Workshop on Parametric tests univariate, Bivariate and Multivariate data analysis in Pondicherry University	5 th and 6 th March 2016	Department of Commerce Pondicherry University
16	Workshop on R Analysis	26 th and 27 th August 2016	Kristu Jayanathi College Bangalore
17	Attended National Conference on Emerging trends in Agribusiness Management in India held at University of Mysore	9 th and 10 th March 2018	Institute of Development Studies, University of Mysore.
18	Attended and Presented Paper in International Conference on Employability Skills: Today's	15 th April, 2018	JSS College of Arts, Science and Commerce College, GOKAK

	Need		Affiliated to Rani Channamma University, Belagavi
19	Attended training Orientation on Export Management	9 th to 13 th July, 2018	MANAGE, National Institute of Extension Development, Hyderabad.
20.	Attended one day workshop on Agricultural Knowledge Management Tools in the Networked Digital Environment	18 th February, 2019	Jointly Organized by Professor. Jayashankar Telanagana State Agriculture University, Hyderabad and University of Agricultural Sciences Dharwad
21.	Attended Role of MSMEs in Inclusive Growth and Sustainable Economic Development of India Issues and Challenges"	10 th and 11 th February, 2020	Department of Economic Studies and Planning, School of Business Studies, Central University of Karnataka.
22.	National conference on "Agricultural transformation and Rural Development in India: Issues, Challenges and Way forward"	9 th and 10 th March, 2023	University of Mysore, Mysore
23.	International Conference on Mission Antodaya for Strengthening India: Committed for Sustainable Rural Livelihoods	18-20 April, 2023	Annamalai University, Tamil Nadu
23.	Innovative Entrepreneurship for	21st and 22nd of September 2023	Algappa

	Sustainable Economic Development		University, Tamil Nadu
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Date 18.11.2023



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